

Applicant : Raymond C. Kurzweil
Serial No. : 10/730,485
Filed : December 8, 2003
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Attorney's Docket No.: 13151-006001

Amendments to the Specification:

Please replace the paragraph beginning at page 1, line 19 with the following amended paragraph:

Tracking searches a database to find related information associated with conducting the transaction. The method can generate follow-up messages to send to the user is based on added information stored in the database. The method can statistically analyze responses to follow-up messages to generate marketing related information.